



NO3AAN

1Max. Time: [2-1/2 hrs.]

Max. Marks: [75]

**General Instructions:**

1. Attempt all questions.
2. Question One is compulsory.
3. All questions carry equal marks.
4. Figures to the right indicate full marks.

**Question 1**

- a) Explain history and development of Radio in India from pre independence to date. (15)

**Question 2**

- a) Discuss Satellite TV with reference to its role in Educational Programmes. (07)  
 b) Discuss Community Radio with reference to Educational Programs. (08)

**OR**

- c) Discuss characteristics of Radio programs with reference to entertainment. (07)  
 d) Discuss Regional Language Programs on TV. Give suitable examples. (08)

**Question 3**

- a) FM Channels are booming! explain with suitable examples. (07)  
 b) Private channels on TV are a means of Entertainment. (Suitable Examples) (08)

**OR**

- c) News channels on Radio. Give suitable examples. (07)  
 d) News channels on TV. Give suitable examples. (08)

**Question 4**

- a) What is seen on the Television is reflected in the behaviour of youth- critically explain (15)

**OR**

- b) "Right to information is a boon to media" - Comment. (15)

**Question 5**

- a) Write Short Notes on :- (Any 3) (15)

- i) Transmission in Radio.
- ii) TRP & RRP.
- iii) Media & Monopoly
- iv) Transmission in TV
- v) Scripts for Radio & TV Programs.